



## **California Coalition on Workers' Compensation**

### **Sponsorship Opportunity: In-Park Event**

22nd Annual Conference: Legislative & Educational Forum

**Location:** Disney California Adventure Park - Hyperion Queue

**Date:** Thursday, July 9, 2026

**Time:** 6:00 – 9:00 p.m.

### **Overview**

The California Coalition on Workers' Compensation (CCWC) is pleased to offer conference participants a truly unique networking experience through its inaugural **In-Park Event**, hosted inside the Disney California Adventure Park.

This exclusive event provides sponsors with unparalleled access to conference attendees in a relaxed, high-profile setting designed to foster meaningful connections and lasting business relationships.

### **The Opportunity**

In-Park Event sponsors will receive the exclusive opportunity to invite designated guests to a private reception inside the Disney California Adventure Park. Sponsors will enjoy valuable one-on-one face time with current and prospective clients while guests enjoy drinks and appetizers before exploring the park.

There is no additional cost for the park admission for In-Park Event participants selected by sponsors.

### **Why Sponsor the In-Park Event**

Sponsoring the CCWC In-Park Event delivers measurable value that extends well beyond traditional exhibit or logo-based sponsorships, including:

#### Direct Access to Decision-Makers

Engage senior executives, influencers, and purchasing decision-makers in California's workers' compensation system in a relaxed, relationship-driven environment.

### Intentional, Qualified Engagement

Wristband and ticket distribution through sponsor booths creates purposeful, high-quality interactions with attendees who have already demonstrated interest.

### Client Retention & Prospect Development

Invites priority clients and high-value prospects to an exclusive experience that strengthens relationships, deepens loyalty, and differentiates your organization from competitors.

### Premium Brand Alignment

Associate your brand with a first-of-its-kind CCWC experience at an iconic venue, reinforcing industry leadership, and a long-term commitment to the workers' compensation community.

### Extended Visibility & ROI

Pre – and post-conference attendee lists, raffle outreach, on-site recognition, and post-event follow-up opportunities ensure sponsor impact before, during, and after the conference.

### **Who Can Participate**

Sponsors will receive a designated number of In-Park Event passes, which may be distributed between sponsor-designated guests and registered conference attendees.

- Space is limited
- All In-Park Event participants receive complimentary event registration
- All paid conference attendees will be entered into a drawing for In-Park Event tickets
- After sponsor tickets and raffle winners are confirmed, additional tickets may be purchased by conference attendees for \$99

### **Sponsor Face Time & Engagement**

To maximize sponsor value and attendee interaction:

- Attendees are directed to visit sponsor exhibit booths to collect a wristband
- Sponsors receive raffle winner lists for direct outreach
- Sponsors notify winners and instruct them to visit their booth by 11:15 a.m. on Thursday, July 9
- Creates a natural, high-value connection point between sponsors and attendees

## Sponsorship Opportunities

### **Title Sponsorship (Exclusive) | \$15,000 (SOLD)**

Includes:

- One (1) minute of prepared remarks or a one-minute video at the Opening and Closing General Sessions\*
- Prominent logo placement on all conference marketing materials\*
- Prominent logo placement on the Annual Conference webpage\*
- Company logo on event wristbands exchanged for park admission
- Fifty (50) designated park passes (6:00 – 9:00 p.m.)
  - 25 passes for sponsor-designated clients or prospects (conference attendance not required)
  - 25 passes for conference attendees selected by the sponsor
- Opportunity for a company representative to greet guests at the park entrance
- Branded welcome signage at the event entrance
- Foyer exhibit booth\*
- Enhanced booth traffic through wristband distribution (to those designated above, *and* conference attendees who purchase a pass to the event)
- Access to raffle winner list for sponsor-led email outreach
- Pre- and post-conference attendee list (name, organization, and email address)

\*Recognition may be customized for existing CCWC partners

### **Supporting Sponsor (Limited to Four) | \$8,000 (1 REMAINING)**

Includes:

- Verbal recognition at the Opening General Session
- Company logo on all conference marketing materials
- Logo inclusion in sponsor scroll on the Annual Conference page
- Twenty-five (25) designated park passes (6:00 – 9:00 p.m.) for conference attendees selected by the sponsor
- Standard exhibit booth
- Enhanced booth traffic through wristband distribution
- Branded welcome sign at the event entrance
- Pre- and-post conference attendee list (name, organization, and email address)

## Questions?

For additional information about the CCWC Annual Conference sponsorship and exhibitor opportunities, please [visit our website](#). To discuss these or other sponsorship opportunities, contact Rob Finley, CCWC's Deputy Managing Director, at 916.441.4111 or [rob@ccwcworkcomp.org](mailto:rob@ccwcworkcomp.org).